

Case Study

Sharing **magic moments** with a home projector



Industry: Home Cinema

Region: Hertfordshire, UK

Type of Solution:

An Optoma HD23 home cinema projector

Equipment list:

- Optoma HD23 projector
- Onkyo HT-R390 amp
- Blu ray player
- DVD player
- Xbox

Challenge: Michael Gray, a computer developer from Hemel Hempstead wanted a home cinema system that would reproduce the image quality of films, while having quick response times for games and be suitable for watching football with friends with the lights-on.

Solution: Michael chose the Optoma HD23 1080p home projector which has a brightness of 2,500 ANSI lumens allowing viewers to watch high resolution images without dimming the lights.

Results: Michael said: “The projector has a fantastic picture quality. We use it all the time to watch films, TV, sport and to play Xbox, and regularly have friends around to watch the football.

Michael is also able to share his Go-Pro films with friends. He said: “Go-Pro is really easy to use and great for capturing holidays and activities. But then you need to be able to share it with friends. Our home cinema system is perfect for this.”

Background

Michael Gray, a computer developer from Hemel Hempstead and a keen film fan, had a large HD TV in his apartment but after seeing a friend's home cinema was keen to trade this in for a projector.

The Challenge

He wanted a home cinema system that would reproduce the image quality of films, while having quick response times for games and be suitable for watching football with the lads with the lights-on. It also needed to fit in his living room rather than needing a dedicated media room.



Solution

Michael researched a number of projectors and projector companies and chose the Optoma HD23 home entertainment projector.

This 1080p home projector boasts a brightness of 2,500 ANSI lumens allowing viewers to watch high resolution images without dimming the lights.

He said: "I chose Optoma because of consistently good reviews and the projectors were cost effective. The higher brightness also enabled us to have an extra-large screen, which is brilliant for watching films."

Michael bought a ceiling mount and made his 92" screen, framing this with material left over from blackout curtains. He said: "The projector was incredibly easy to install on the mount. I then connected the projector via my Onkyo HT-R390 amp to the Blu-ray and DVD players, computer and Xbox."





The **HD26** has replaced the HD23 with new features and is even brighter. This full 3D 1080p projector, with powerful built-in speakers, produces bright vivid colours due to its 3,200-lumen brightness - ideal for use without dimming the lights. This makes it perfect for watching TV shows, live sports and movies or playing action-packed games with friends and family

The Results

Michael said: “The projector has a fantastic picture quality. We use it all the time to watch films, TV, sport and to play Xbox, and regularly have friends around to watch the football.

“When I watch films, I close the curtains to be able to see the contrast and vivid colours of the films. But if I have mates around to watch the game, I leave the curtains open and the picture is still great.”

Michael purchased a Go-Pro camera and, with five friends, recently took a road trip through the USA. He made a film ‘Little Road Trip’ through his Go-pro camera and invited his friends for the preview night.

“Go-Pro really is really easy to use and is great for capturing holidays and activities. But then you need to be able to share it with friends. Our home cinema system is perfect for this.”





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